



My Sefton

HEARD, HAPPY, HEALTHY, ACHIEVING

The plan for all children, young people and their families living in Sefton

Children and Young People's Plan
2020/25

"A hundred years from now, it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove..... but the world may be different because I was important in the life of a child."

Forest E Witcraft

Foreword and Introduction

Welcome to 'My Sefton: happy, healthy, achieving, heard', our 2020-2025 plan for all children, young people and their families that sets out how we intend to maximize the health and wellbeing of all our children and young people living in Sefton

Together, we at Sefton Council, NHS South Sefton Clinical Commissioning Group (CCG) and NHS Southport and Formby CCG, have agreed a series of priorities for future services and support. These priorities are based on what children, young people, their families and their Carers have told us of their experiences and what we know about their current care.

Sefton Council led on the development of an exciting partnership vision for the Borough of Sefton called Sefton 2030. When developing the vision partners worked closely with our communities, including children and young people, to understand what was important to them.

This is our single strategic and overarching plan for all services which affect children and young people across Sefton. It sets out how the Council, with its strategic partners, intends to achieve improvements.

We have used information from our Joint Strategic Needs Assessment to inform the plan and will seek to ensure that children and young people's needs are understood and met. This information together with what we already know about our area from previous work and conversations has informed the priorities in this document. This plan, therefore, has been written around the four themes of:

1. Heard
2. Happy
3. Healthy
4. Achieving

We have also set out clear actions for how we will address the priorities under each theme and how we will measure the progress of these actions. While it is important to measure progress, we acknowledge there has to be a balance with how children and young people experience life and what is important to them. These priorities incorporate the seven principles for corporate parenting:

1. To act in the best interests, and promote the physical and mental health and well-being, of those children and young people.
2. To encourage children and young people to express their views, wishes and feelings.
3. To consider the views, wishes and feelings of children and young people.


4. To help children and young people gain access to and make the best use, of services provided by the local authority.
5. To promote high aspirations, and seek to secure the best outcomes, for children and young people.
6. For children and young people to be safe, and for stability in their home lives, relationships and education or work, and
7. To prepare children and young people for adulthood and independent living

Alongside this, we have a plan for the whole of the local NHS called Sefton 2gether, led by the CCGs. Like Imagine Sefton, the plan is rooted in all that we know from the JSNA and then goes further, based on discussions with our health and care partners in the borough and from speaking with our residents about what they would like for the future. Sefton 2gether's ambitious priorities for children, young people, their families and Carers are reflected in and complement those contained in this plan – My Sefton: happy, healthy, achieving, heard.

We know we cannot achieve our priorities without working together with our wider partners across health and care in Sefton. Working together is important in times of challenge, austerity has seen significant cuts in the money going to public services so there is a need to work differently and achieve better with less. Organisations from the public sector, schools, voluntary, community and private sector have been working together to provide support to children and young people and their families as we understand that it is our collective responsibility to ensure we can create the right conditions for children and young people to thrive in Sefton.

We recognise that each organisation is just one part of a whole system and that by working together we can make the best use of the resources available to provide support where it is most needed.

These organisations are committed to maintaining, strengthening and maximising partnership working to best support the children and young people of Sefton. This plan will build upon the strength we have in Sefton around our partnership working and what we already do well.



Fiona Taylor, Chief officer of NHS South Sefton Clinical Commissioning Group (CCG) and NHS Southport and Formby CCG, Vicky Buchanan, Interim Director of Children's Social Care and Education, Cllr John Joseph Kelly

What is this plan?

We want every child and young person in Sefton to be healthier, happy and able to take advantage of opportunities that will help them reach their full potential.

This is why we have themed our priorities around these headings:



Heard **Happy** **Healthy** **Achieving**

We want to make things better for children and young people in Sefton.

We want to make things better for their families as well.

Heard

Every child has the right to express their views feelings and wishes in all matters affecting them, and to have their views considered and taken seriously.

United Nations Convention on the rights of a child, Article 12



Happy

Every child has the right to relax, play and take part in a wide range of cultural and artistic activities.

United Nations Convention on the rights of a child, Article 31



Healthy

Every child has the right to the best possible health.

United Nations Convention on the rights of a child, Article 24



Achieving

Every child has the right to an education. Education must develop every child's personality, talents and abilities to the full.

United Nations Convention on the rights of a child, Articles 28 & 29



Heard

Every child has the right to express their views feelings and wishes in all matters affecting them, and to have their views considered and taken seriously.

United Nations Convention on the rights of a child, Article 12



These are our priorities:

Priority 1

1. Ensure children's voices are heard.

Priority 2

2. Engage with a wide range of youth networks and groups that support young people.

Priority 3

3. Place children and young people at the core of decisions we make about them.

The actions we will take:

1. We will ensure that children's voices are represented on all boards
2. The support families receive helps to reduce concerns escalating
3. We will help build tolerant communities that value all children and young people as members and ensure positive opportunities for them to contribute
4. Listen to Children and Young People - Give children and young people opportunities to be engaged in decision making processes and give them as much influence as possible
5. Ensure that barriers to participation and progress are addressed
6. Look at multiple techniques and methods to ensure we can hear the voice of the child
7. We will challenge poor practice and accept challenge constructively
8. We will be joined up and inclusive and encourage equality of access to universal services.
9. Co-produce the SEND Joint Commissioning to ensure parent carers are a key part of quality assurance of progress against improvement plans.
10. Recommissioning of the advocacy service
11. Improve communication of 'you said we did'
12. Work closely with the Young Advisors at Sefton CVS and other key youth groups in the borough to ask questions, clarify understanding and shape the landscape going forward

Happy

Every child has the right to relax, play and take part in a wide range of cultural and artistic activities.

United Nations Convention on the rights of a child, Article 31



These are our priorities:

Priority 4

Ensure positive emotional health and wellbeing of children and young people by empowering families to be resilient.

Priority 5

Protect those at risk of harm.

Priority 6

Encourage fun, happiness and enjoyment of life.

The actions we will take:

1. Promote partnership working, joint commissioning and investing in children and young people's futures
2. Establish and deliver a joint children's commissioning plan being clear on collective spend, collective demand, collective unmet need, and the services we want to jointly invest in.
3. Have a family approach
4. Focus on prevention and timely support for children and young people's mental health
5. Work with the voluntary and community sector to develop vibrant communities that take responsibility for the aspirations, opportunities and achievements of their children and young people
6. Improve information and advice on access to play, leisure, sport and cultural opportunities for children and young people
7. Reduce the impact on children and young people of living in households experiencing neglect by the provision of a range of support and services
8. Improve access to emotional health and wellbeing support
9. Ensure all professionals working with children and young people have appropriate awareness and training and ongoing support to provide a graduated response to emotional health and wellbeing
10. Use the Health and Wellbeing Board to monitor impact to ensure we are supporting an environment that encourages positive social connections, relationships and encourage resilience and confidence
11. Continue the roll out of the ACEs working to reduce the impact of Adverse Childhood Experiences on future life chances
12. Working with families to increase the proportion of children experiencing a positive home life

Health

Every child has the right to the best possible health.

United Nations Convention on the rights of a child, Article 24



These are our priorities:

Priority 7

To enable positive mental health and wellbeing through prevention wherever possible and to provide timely support and access to services when needed.

Priority 8

To enable children's health and development.

Priority 9

Reduce health inequalities so children and young people can achieve good health.

The actions we will take:

1. Use campaigns to increase awareness of the issues around alcohol such as Challenge 25 and responsible drinking campaigns
2. Reduce hospital admissions for children and young people around alcohol by continuing to integrated and commission a model of drug and alcohol services that works across the system including early intervention and prevention
3. Monitor the Active Sefton 0-19 delivery programme
4. Develop locality profiles to understand what the current risks to young people are in terms of location, activity and people to ensure young people know about healthy relationships and issues relating to consent
5. Use the outcomes of the Sefton Emotional Health and Wellbeing Survey to deliver outcomes and improve the results
6. Provide quality provision targeted to local needs and inequalities
7. Delivery of a Clean Air Strategy for Sefton
8. Ensure the transitions work includes transitions from Primary to Secondary school and improve outcomes for this, as well as considering other transitions such as starting school, further education and work life
9. Review and co-ordinate healthy eating initiatives to ensure we have a borough wide offer that's supports education about healthy eating and accessing to

Achieving

Every child has the right to an education. Education must develop every child's personality, talents and abilities to the full.

United Nations Convention on the rights of a child, Articles 28 & 29



These are our priorities:

Priority 10

Children are ready for school.

Priority 11

Raise achievement and ensure young people have the life skills so they are well prepared for adulthood.

Priority 12

Children and young people with Special Educational Needs and/or disabilities achieve their full potential.

Our priorities

1. Ensure children's voices are heard.
2. Engage with a wide range of youth networks and groups that support young people.
3. Place children and young people at the

Heard

1. Ensure positive emotional health and wellbeing of children and young people by empowering families to be resilient.
2. Protect those at risk of harm.
3. Encourage fun, happiness and

Happy

1. To enable positive mental health and wellbeing through prevention where ever possible and to provide timely support and access to services when needed.
2. To enable children's health and development

Healthy

1. Children are ready for school.
2. Raise achievement and ensure young people have the life skills so they are well prepared for adulthood.
3. Children and young people with Special Educational Needs and/or disabilities achieve their full potential

Achieving

How we will do it

Promoting partnership working, joint commissioning and investing in children and young people's futures. We recognise that each organisation is just one part of a whole system and that by working together we can make the best use of the resources available to provide support where it is most needed.

Having a family approach. Using early intervention and prevention to build resilience and strengthen protective factors in the lives of children, young people and their families.

Ensuring that services are delivered cost effectively.

Smoothing the transition between childhood and adulthood.

Focus on prevention and timely support for children and young people's mental health

Listening to children and young people. Giving children and young people opportunities to be engaged in decision making processes and give them as much influence as possible. This will be crucial to us in improving their future.

Ensuring that services are delivered cost effectively.

Our vision

We want every child and young person to be heard, healthy, happy, and to achieve their full potential. We want them to feel loved, valued and respected and to be safe and secure

How we know if we've made a difference?

The plan will be measured through indicators from the Police, Health, Social Care, Public Health, Early Help, Active Sefton, Green Sefton and Sefton CVS.

We have chosen indicators to reflect each priority and theme, for example:

Heard:

Rate of Children Meeting 'Good' for Work Being Child Centred (%)

Happy:

Proportion of Pupils with Social / Emotional / Mental Health Needs (%)

Healthy:

Proportion of Children Classed as Overweight or Obese at reception and Year 6 (%)

Achieving:

Key Stage 2 (ALL): % Achieving Expected Standard (Test RWM)

